



SEASONAL & STOCKLINES PRODUCT GUIDE

AUTUMN/WINTER 2025

The Bullzye logo, featuring a stylized bull head icon to the left of the brand name "Bullzye" in a bold, sans-serif font.

Grab Life by the Horns with Bullzye

Dive into winter with Bullzye, a brand which has always inspired its customers to fully experience the Australian lifestyle and to soak up the great outdoors, since 1999.

We're stoked to announce that our new Bullzye Winter '25 Range will be available to you, our loyal stockist, in April 2025.

Photo supplied and taken by
Rowan "Rowdy" Sutton



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Seasonal

02 WOMEN

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Stocklines

**STOCKLINES AVAILABLE
52 WEEKS OF THE YEAR**

10 T-SHIRTS

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16 CAPS & HATS

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27 PROMOTIONAL

Please note: Standard Thomas Cook Boot & Clothing Co. trading terms and conditions apply. All retail prices advertised throughout this book include GST and are subject to change with or without notification. Please note that colours may vary slightly in this catalogue to actual product.

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Published March 2025

Cover Image: Angelina Boot Cut Jean 34" BCP2201058 **Left Page:** Lightweight Half Placket Shirt (Navy) BCP1101120, Lever Regular Fit Jean BCP1200042, Driver Cooler Bag (Blue/Black) BCP1973CBG. **Back Cover:** Throttle Gear Bag BCP1930BAG.



Bullzye

WOMEN

1 Women's Morgan Pullover Hoodie

B5W2505454

8, 10, 12, 14, 16, 18, 20, 22

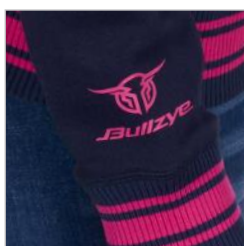
60% Cotton / 40% Polyester Brushed Fleece,
300gsm

Heavy weight brushed fleece pullover hoodie,
front kangaroo patch pocket, rib hem band, cuffs
and pocket opening, stripe rib hem band and
sleeve cuffs, branded metal trims

\$99.95 AUD



FRONT POCKET
LOGO LABEL



SLEEVE
LOGO PRINT



FRONT FEATURE
EMBROIDERY, APPLIQUE
& METALLIC YARN



NAVY

MINIMUM ORDER 3 UNITS ON ALL PRODUCT

2 Women's Brooks Zip Through Hoodie

B5W2505455

8, 10, 12, 14, 16, 18, 20, 22

60% Cotton / 40% Polyester Brushed Fleece,
300gsm

Heavy weight brushed fleece zip through hoodie, front kangaroo patch pocket, rib hem band, cuffs and pocket opening, stripe rib hem band and sleeve cuffs, branded metal trims

\$99.95 AUD



FRONT POCKET
LOGO LABEL



SLEEVE
LOGO PRINT



FRONT
FEATURE LOGO PRINT



GREEN

3 Women's Flora Short Sleeve Tee

B5W2503450

8, 10, 12, 14, 16, 18, 20, 22

100% Cotton Jersey, 180gsm

Classic tee shape, rib neck band

\$39.95 AUD



HEM
LOGO LABEL



BACK
NECK LOGO PRINT



FRONT
FEATURE PRINT



BLACK

4 Women's Thrills Short Sleeve Tee

B5W2503452

8, 10, 12, 14, 16, 18, 20, 22

100% Cotton Jersey, 180gsm

Classic tee shape, rib neck band

\$39.95 AUD

HEM
LOGO LABELBACK
NECK LOGO PRINTFRONT
FEATURE PRINT

GREEN

5 Women's Carla Jacket

B5W2709456

XS, S, M, L, XL, XXL, 3XL

Shell: 100% Nylon Taslon

Lining: 100% Polyester

Seam sealed - fully waterproof jacket, polar fleece and half body quilted lining for warmth, contrast front, back and sleeve panelling with piping detail, zippered chest pockets, zippered inseam welt pockets with polar fleece lining for warmth, internal chest pocket, adjustable sleeve tab, adjustable toggles at hem

\$209.95 AUD

BACK HEM, NECK, CHEST
& SLEEVE CONTRAST LOGO
EMBROIDERY

DETACHABLE HOOD



NAVY/PINK

MEN

6 Men's Bullring Zip Through Hoodie

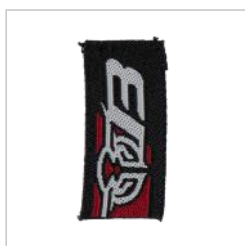
B5W1710443

XS, S, M, L, XL, XXL, 3XL, 4XL

60% Cotton / 40% Polyester Brushed Fleece,
300gsm

Heavy weight brushed fleece zip through hoodie, small chest print with large feature Bullzye back print, sherpa lined hood for comfort and warmth, front welt pockets, rib hem band, cuffs, pocket opening, branded metal trims

\$109.95 AUD



HOOD
LOGO LABEL



NAVY

7 Men's Bush Basher Pullover Hoodie

B5W1512444

XS, S, M, L, XL, XXL, 3XL, 4XL

60% Cotton / 40% Polyester Brushed Fleece, 300gsm

Heavy weight brushed fleece pullover hoodie, large front and back feature Bullzye print, front kanga patch pocket, rib hem band, cuffs and pocket opening, branded metal trims

\$99.95 AUD



HOOD
LOGO LABEL



GREEN

8 Men's Anderson Short Sleeve Tee

B5W1503440

XS, S, M, L, XL, XXL, 3XL, 4XL

100% Cotton Jersey, 180gsm

Classic tee shape, rib neck band, small chest print

\$39.95 AUD



HEM
LOGO LABEL



BACK
FEATURE PRINT



BLUE STEEL

9 Men's Crawford Short Sleeve Tee

B5W1503441

XS, S, M, L, XL, XXL, 3XL, 4XL

100% Cotton Jersey, 180gsm

Classic tee shape, rib neck band

\$39.95 AUD



HEM
LOGO LABEL



BACK
NECK LOGO PRINT



FRONT
FEATURE PRINT



NAVY

10 Men's Parker Short Sleeve Tee

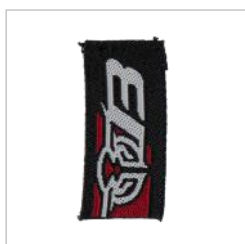
B5W1503442

XS, S, M, L, XL, XXL, 3XL, 4XL

100% Cotton Jersey, 180gsm

Classic tee shape, rib neck band, small chest print

\$39.95 AUD



HEM
LOGO LABEL



BACK
FEATURE PRINT



BLACK

11 Men's Bazooka Jacket

B5W1704039

XS, S, M, L, XL, XXL, 3XL, 4XL

Shell: 100% Nylon Taslon

Lining: 100% Polyester

Seam sealed - fully waterproof jacket, polar fleece and half body quilted lining for warmth, contrast front, back and sleeve panelling with piping detail, zippered chest pockets, zippered inseam welt pockets with polar fleece lining for warmth, internal chest pocket, adjustable sleeve tab, adjustable toggles at hem

\$209.95 AUD



BACK HEM, NECK, CHEST
& SLEEVE CONTRAST LOGO
EMBROIDERY



DETACHABLE HOOD



NAVY/TAN



HARD, FAST AUSSIE ORIGINAL

Lightweight Half Placket Shirt (Navy) BCP1101120

Photo supplied by Rowan "Rowdy" Sutton
Photo taken by Johnny Harding

 **Bullzye**

STOCKLINES

Women's Bullring Short Sleeve Tee

BCP2503002

8, 10, 12, 14, 16, 18, 20

100% Cotton Jersey, 180gsm

012501990A

Classic tee shape, rib neck band

\$39.95 AUD



BLACK
(GRADIENT PRINT)



BACK
FEATURE LOGO PRINT



HEM
LOGO LABEL

Women's Authentic Short Sleeve Tee

BCP2502225

8, 10, 12, 14, 16, 18, 20, 22

100% Cotton Jersey, 180gsm

012501990A

Classic V-neck tee shape, rib neck bind

\$39.95 AUD



NAVY
(GOLD FOIL PRINT)



BACK
NECK LOGO PRINT



HEM
LOGO LABEL



SAND
(BLACK PRINT)



MILITARY
(BLACK PRINT)



NAVY
(GOLD PRINT)

Men's Authentic Short Sleeve Tee

BCP1503279

XS, S, M, L, XL, XXL, 3XL, 4XL
100% Cotton Jersey, 180gsm

012501990A

Classic tee shape, rib neck band

\$39.95 AUD



HEM
LOGO LABEL



BACK
NECK LOGO PRINT

Men's Bullring Short Sleeve Tee

BCP1503002

S, M, L, XL, XXL, 3XL, 4XL
100% Cotton Jersey, 180gsm

012501990A

Classic tee shape, rib neck band

\$39.95 AUD



BLACK
(GRADIENT PRINT)



BACK
FEATURE LOGO PRINT



HEM
LOGO LABEL

Women's Bec Ruggers

BCP2300111

8, 10, 12, 14, 16, 18, 20, 22

100% Cotton Twill

012502290A

FRONT LOGO
EMBROIDERY

\$44.95 AUD



BLACK

AQUA

NAVY

PINK

Men's Drew Ruggers

BCP1309110

XS, S, M, L, XL, XXL, 3XL, 4XL

100% Cotton Twill

012502290A

FRONT LOGO
EMBROIDERY

\$44.95 AUD



BLACK

SAND

NAVY

OLIVE

Kid's Bush Ruggers

BCP7300111

2, 4, 6, 8, 10, 12, 14

100% Cotton Twill

012501990A

BACK LOGO
EMBROIDERY

\$39.95 AUD

NAVY

PINK

Men's Lightweight Half Placket Shirt

BCP1101120

S, M, L, XL, XXL, 3XL, 4XL, 5XL

100% Cotton Drill

012502490A

Front pocket Bullzye embroidery and large back feature Bullzye print.

\$49.95 AUD



COBALT

NAVY



BACK
FEATURE LOGO PRINT



Women's Angelina Boot Cut Jean

BCP2201058 34" LEG

4, 6, 8, 9, 10, 11, 12, 13, 14, 16, 18, 20

80% Cotton / 18% Polyester / 2% Elastane,
Stretch Denim, 12oz

012504990A

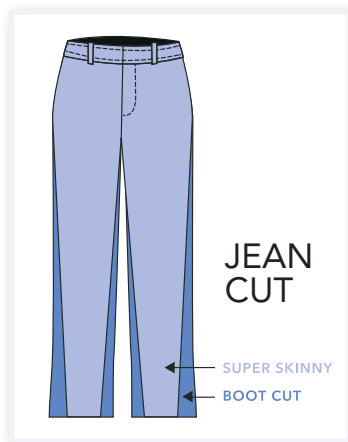
34" LEG
BOOT CUT

Boot cut, mid rise, stretch fabric, five pocket styling, logo embroidery on back waistband, feature embroidery on back pockets, logo metal trims, contrast all over top stitch, split at hem.

\$99.95 AUD



SPLIT HEM FEATURE



DARK WASH

Women's Dahlia Boot Cut Jean

BCP2201271 34" LEG

BCP2207271 36" LEG

4, 6, 8, 9, 10, 11, 12, 13, 14, 16, 18, 20

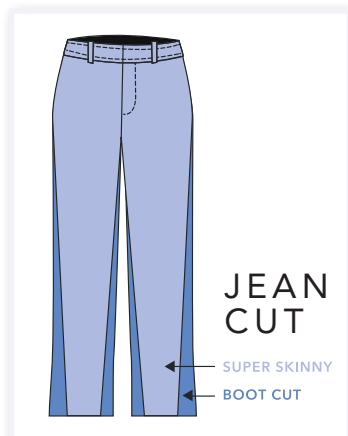
80% Cotton / 18% Polyester / 2% Elastane,
Stretch Denim, 12oz

012504990A

34" LEG
BOOT CUT36" LEG
BOOT CUT

Boot cut, mid rise, stretch fabric, five pocket styling, logo embroidery on back waistband, feature embroidery on back pockets, logo button & rivets, contrast all over top stitch.

\$99.95 AUD



BLUE WASH

Men's Trigger Regular Fit Jean

BCP1200041 34" LEG

29, 30, 31, 32, 33, 34, 35, 36, 38, 40, 42, 44

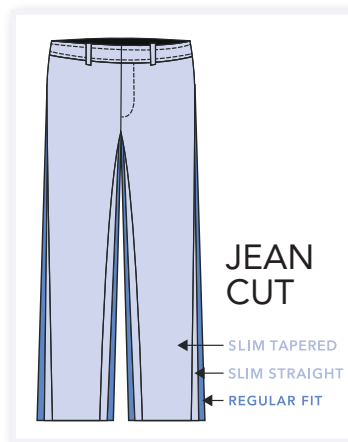
72% Cotton / 25% Polyester / 3% Elastane,
Stretch Denim, 13oz

012504990A

**34" LEG
REGULAR
FIT**

Straight leg, stretch fabric, five pocket styling, logo embroidery on front coin pocket, back waistband and back pocket, feature top stitching on back pocket, logo metal trims, contrast double top stitching for strength.

\$99.95 AUD



MID WASH

Men's Lever Regular Fit Jean

BCP1200042 34" LEG

29, 30, 31, 32, 33, 34, 35, 36, 38, 40, 42, 44

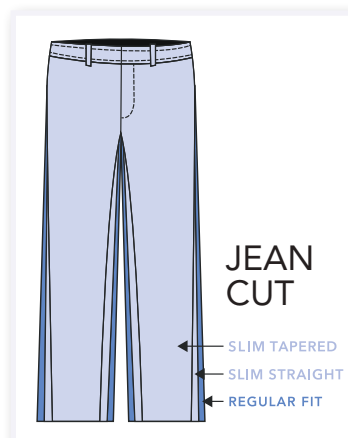
72% Cotton / 25% Polyester / 3% Elastane,
Stretch Denim, 13oz

012504990A

**34" LEG
REGULAR
FIT**

Straight leg, stretch fabric, five pocket styling, logo embroidery on front coin pocket, back waistband and back pocket, feature top stitching on back pocket, logo metal trims, contrast double top stitching for strength.

\$99.95 AUD



DARK WASH

Bullzye Trucker Cap

BCP1950CAP

One size

Main 100% Cotton

Peak 100% Cotton

Mesh 100% Polyester

012501790A

5 Panel trucker cap, large front multicolour embroidery, back Bullzye embroidery, Bullzye labelling on side panel.

\$34.95 AUD



BLACK



ROYAL BLUE



PINK



GREY

Blazin Hat

BCP1947HAT

S (56cm), M (58cm), L (60cm)

Main 100% Straw

Underbrim Lining 100% Polyester

012501190A

Straw hat with embroidered patch on front, Bullzye logo print under brim, adjustable strap.

\$24.95 AUD



Dozer Backpack

BCP1900BPK

One Size: 32cm (W) x 52cm (H) x 17cm (D)

100% PVC

012505590A

Waterproof, heavyweight, tarpaulin material, adjustable shoulder straps, 4 double zipper compartments, 2 zipper side pockets, top handle, back panel with mesh fabric for breathability, stoppers on backpack base for stability and protection.



\$109.95 AUD



PINK/BLACK



BLUE/BLACK



BLACK



RED

Digger Backpack

BCP1966BPK

One Size: 32cm (W) x 52cm (H) x 13cm (D)

100% PVC

012505590A

Waterproof, heavyweight, tarpaulin material, adjustable shoulder straps, 2 double zipper compartments, 2 zipper side pockets, front easy access pocket, top handle, back panel with mesh fabric for breathability.

\$109.95 AUD



BLACK

Walker Cooler Bag

BCP1901CBG

One Size: 31cm (L) x 20cm (W) x 22cm (H)

100% PVC

012502490A

Waterproof, heavyweight, tarpaulin material, insulated, easy clean lining, 2 zipper compartments, high density rubber badge, top handle and adjustable shoulder strap.

\$49.95 AUD



BLUE/BLACK



PINK/BLACK

Driver Cooler Bag

BCP1973CBG

One Size: 31cm (L) x 23cm (W) x 29cm (H)

Outer 100% Polyester

Lining 100% PEVA

012502490A

Heavyweight poly material, double zip closure, insulated lining, long shoulder strap and easily packs flat for storage.

\$49.95 AUD



BLUE/BLACK



BLACK



Mali Lunchbox

BCP1904LBG

One Size: 25cm (L) x 11cm (W) x 18cm (H)

100% PVC

012501790A

Waterproof, heavyweight, tarpaulin material, insulated, easy clean lining, double zip closure, padded handle.

\$34.95 AUD



PINK

Longhorn Lunchbox

BCP1905LBG

One Size: 25cm (L) x 11cm (W) x 18cm (H)

100% PVC

012501790A

Waterproof, heavyweight, tarpaulin material, insulated, easy clean lining, double zip closure, padded handle.

\$34.95 AUD



BLUE

Steer Lunchbox

BCP1967LBG

One Size: 25cm (L) x 11cm (W) x 18cm (H)

100% PVC

012501790A

Waterproof, heavyweight, tarpaulin material, insulated, easy clean lining, double zip closure, padded handle.

\$34.95 AUD



RED

Turbine Toiletry Bag**BCP1906TBG**

One Size: 25.5cm (L) x 13.5cm (W) x 12cm (H)

100% PVC

012501790A

Waterproof, heavyweight, tarpaulin material,
2 large main zipper compartments, 1 front zipper
compartment, high density rubber badge,
side grip handle.

\$34.95 AUD



BLACK/BLUE



BLACK/PINK

All Purpose Bag**BCP1965BAG**

One Size: 27cm (L) x 17cm (W) x 17cm (H)

100% PVC

012501990A

Waterproof, heavyweight, tarpaulin material, front zip pocket,
2 side pockets, internal zip pocket, internal removable hanger,
side handle.

\$39.95 AUD



PINK/BLACK



BLUE/BLACK

Axle Large Gear Bag**BCP1937BAG**

One Size: 67cm (L) x 32cm (W) x 37cm (H)

100% Polyester

012505490A

Heavyweight poly material, double zip closure, 2 side pockets and large front pocket, removable long shoulder strap, carry handle, side handle, stoppers on bag base for stability and protection.

\$109.95 AUD



RED/BLACK



BLUE/BLACK



PINK/BLACK



Axle Large Gear Bag
(Red/Black & Pink/Black) BCP1937BAG

Traction Small Gear Bag**BCP1938BAG**

One Size: 49cm (L) x 24cm (W) x 27cm (H)

100% Polyester

012503490A

Heavyweight poly material, double zip closure, 2 side pockets and large front pocket, removable long shoulder strap, carry handle, stoppers on bag base for stability and protection.

\$69.95 AUD



RED/BLACK



BLUE/BLACK



PINK/BLACK



Carbine Gear Bag**BCP1902BAG**

One Size: 75cm (L) x 42cm (W) x 33cm (H)

100% PVC

012504790A

Waterproof, heavyweight, tarpaulin material, easy clean lining, removable and adjustable shoulder strap, 2 carry handles, 2 small side handles, 1 large main double zipper compartment, 1 front zipper compartment, stoppers on bag base for stability and protection.



BLACK/GREY

\$94.95 AUD



BLUE/BLACK

Rumble Gear Bag**BCP1903BAG**

One Size: 60cm (L) x 30cm (W) x 30cm (H)

100% PVC

012504290A

Waterproof, heavyweight, tarpaulin material, easy clean lining, removable and adjustable shoulder strap, 2 carry handles, 2 small side handles, 1 large main double zipper compartment, 1 front zipper compartment, stoppers on bag base for stability and protection.



BLACK/PINK

\$84.95 AUD



BLACK/GREY

Throttle Gear Bag**BCP1930BAG**

One Size: 75cm (L) x 42cm (W) x 42cm (H)

100% PVC

012513590A

Waterproof, heavyweight, tarpaulin material, easy clean lining, removable adjustable shoulder strap, retractable handle, 2 carry handles, 2 small side handles, 1 large main double zipper compartment, 1 front zipper compartment, 3 support struts under base for stability and protection, heavy duty wheels, quality YKK zips.

\$269.95 AUD



PINK/BLACK



BLUE/BLACK



BLACK/GREY



Bullzye Bottle Holder

BCP1901STU

One Size
Neoprene
012500490A

\$9.95 AUD



RED

Trademark Stubby Holder

BCP1909STU

One Size
Neoprene
012500390A

\$7.95 AUD



RED

Authentic Stubby Holder

BCP1910STU

One Size
Neoprene
012500390

\$7.95 AUD



BLUE

Signature Stubby Holder

BCP1964STU

One Size
Neoprene
012500390A

\$7.95 AUD



PINK

Logo Flag

BCP1911FLG

One Size: 1740mm (W) x 9150mm (H)
Polyester
012501490A

\$29.95 AUD



RED/BLACK

Bullzye Logo Towel

BCP1949TWL

One Size: 1630mm (W) x 950mm (H)

100% Cotton, 550gsm

012502790A

\$54.95 AUD



VIOLET



ROYAL BLUE

Bullzye Logo Sticker

BCP1921STI

One Size: 610mm (W) X 140mm (H)

Vinyl

012500490A

\$9.95 AUD



MULTI

Logo Sticker

BCP1917STI

One Size: 315mm (W) x 175mm (H)

Vinyl

012500400A

\$7.95 AUD



RED



PINK



BLUE



GREY

Logo Sticker

BCP1918STI

One Size: 185mm (W) x 103mm (H)

Vinyl

012500200A

\$3.95 AUD



RED



PINK



BLUE



GREY

Bullzye Teardrop Flag

BCP1901TDF

One Size: 3000mm (H)

Metal, Polyester, PVC

Price on request



BLACK

Bullring Sticker

BCP1919STI

One Size: 285mm (W) x 243mm (H)

Vinyl

012500400A

\$7.95 AUD



BLACK

Bullring Sticker

BCP1920STI

One Size: 175mm (W) x 149mm (H)

Vinyl

012500200A

\$3.95 AUD



BLACK

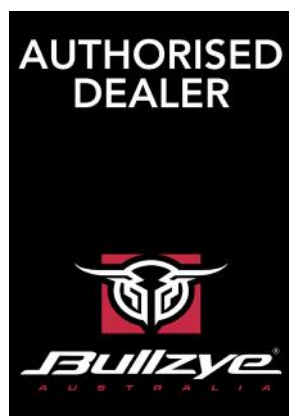
Bullzye Logo Authorised Dealer Sticker

BCP1970STI

One Size: 148mm (W) x 210mm (H)

Vinyl

Price on request



BLACK

Bullzye Logo Banner

BCP1972BAN

One Size: 2950mm (W) x 910mm (H)

Vinyl

Price on request



BLACK

Bullzye Corflute Sign

BCP1907COR

One Size: 600mm (W) x 230mm (H)

Corflute

Price on request



BLACK

Bullzye Recyclable Poly Bag - Small

BCPSMALBAG

One Size: 340mm (W) x 510mm (H)

Polyethylene

012500025A

\$0.55 AUD



BLACK



ORDER THE STAND

Thomas Cook Clothing Stand

TCP1910STD

One Size: 3600mm (W) x 2400mm (H) x 600mm (D)

Metal/MDF

Components:

Up Right Bars	7
Flat Pack Boards	6
Kickers	2
Shelves	16
Pelmet Box	1
Side Pelmets	2
Down One Hanger	4
Front Bar	4
Waterfall Hanger	2
Up One Hang Unit	2
Shelf Left Bracket	16
Shelf Right Bracket	16
Screws	One pack



ASSORTED

Price on request



SELECT PERSPEX HEADERS

Bullzye Perspex Full Stand Header

BCP1974PER

One Size: 1160mm (W) x 368mm (H)

Perspex - To fit TCP1910STD



BLACK

Price on request

Order your Stand plus the Perspex signs



ORDER THE STAND

Thomas Cook Clothing Stand - Half

TCP1938STD

One Size: 810mm (W) x 2400mm (H) x 600mm (D)

Metal/MDF

Components:

Up Right Bars	4	Front Bar	2
Flat Pack Boards	3	Waterfall Hanger	2
Kickers	1	Up One Hang Unit	2
Shelves	8	Shelf Left Bracket	8
Pelmet Box	1	Shelf Right Bracket	8
Side Pelmets	2	Screws	One pack
Down One Hanger	2		

Price on request



ASSORTED



SELECT PERSPEX HEADERS

Bullzye Perspex Header Half Stand

BCP1975PER

One Size: 560mm (W) x 290mm (H)

Perspex - To fit TCP1938STD



BLACK

Price on request

Order your Stand plus the Perspex signs

STEP
1

ORDER THE STAND

Thomas Cook Jean Stand

TCP1916STD

One Size: 1240mm (W) x 1600mm (H) x 865mm (D)

Metal/MDF

Components:

Base	1
Sides	2
Centre Piece	1
Shelves	6
Display Sign Holder	1
Screws	One pack
Side Boards by Brand	As ordered
Head Boards by Brand	As ordered

* Need to order
2 headers + 2 sideboards

Price on request



ASSORTED

STEP
2

SELECT PERSPEX HEADERS

Bullzye Header for Jean Stand

BCP1973HBD

One Size: 790mm (W) x 295mm (H)

PVC - To fit TCP1916STD

Price on request



BLACK

Bullzye Sideboard for Jean Stand

BCP1973SBD

One Size: 1270mm (W) x 295mm (H)

MDF / PVC - To fit TCP1916STD

Price on request



BLACK

Order your Stand plus the Perspex signs



By Thomas Cook Boot & Clothing Co. 8/100 Station Street, Nunawading, Victoria 3131 Australia
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View the full range at www.bullzye.com.au

4TH GENERATION AUSTRALIAN FAMILY OWNED COMPANY- CRAFTSMEN SINCE 1924



B5WPGAPR25



9 348537 754524